

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2020-2021**  
**Genesis Career College, Cookeville, TN (1732)**

	Overall	Cosmetology, Diploma	Dental Assistant, Diploma	Esthetician, Diploma	Healthcare Administration, Associate of Applied Science	Instructor Training, Diploma
Program Enrollment	208	66	25	46	0	1
Number Still Enrolled	88	30	14	27	0	0
Percent Still Enrolled	42.3%	45.5%	56.0%	58.7%	N/A	0.0%
<b>WITHDRAWAL SUMMARY</b>						
Special Circumstance Withdrawals	18	9	0	3	0	0
Number of Withdrawals	38	21	3	5	0	0
Withdrawal Rate	9.6%	18.2%	12.0%	4.3%	N/A	0.0%
<b>COMPLETION SUMMARY</b>						
Number Not Currently Enrolled	120	36	11	19	0	1
Number of Completions	82	15	8	14	0	1
Completion Rate	80.4%	55.6%	72.7%	87.5%	N/A	100.0%
<b>PLACEMENT SUMMARY</b>						
Special Circumstance Non-Placements	23	0	2	2	0	1
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	59	15	6	12	0	0
Total Placed In-Field	54	15	5	11	0	0
In-Field Placement Rate	91.5%	100.0%	83.3%	91.7%	N/A	N/A
Number Placed	59	15	6	12	0	0
Placement Rate	100.0%	100.0%	100.0%	100.0%	N/A	N/A
<b>STUDENT DEMOGRAPHICS</b>						
<b>Race</b>						
Caucasian	189	63	22	42	N/A	N/A
Percent Caucasian	90.9%	95.5%	88.0%	91.3%	N/A	N/A
African-American	13	2	2	3	N/A	N/A
Percent African-American	6.3%	3.0%	8.0%	6.5%	N/A	N/A
Hispanic	4	1	0	0	N/A	N/A
Percent Hispanic	1.9%	1.5%	0.0%	0.0%	N/A	N/A
Other/Unknown	2	0	1	1	N/A	N/A
Percent Other/Unknown	1.0%	0.0%	4.0%	2.2%	N/A	N/A
Subtotal Race	208	66	25	46	N/A	N/A
<b>Gender</b>						
Male	10	5	0	0	N/A	N/A
Percent Male	4.8%	7.6%	0.0%	0.0%	N/A	N/A
Female	198	61	25	46	N/A	N/A
Percent Female	95.2%	92.4%	100.0%	100.0%	N/A	N/A
Subtotal Gender	208	66	25	46	N/A	N/A
<b>Age</b>						
Under 25	121	41	20	29	N/A	N/A
Percent Under 25	58.2%	62.1%	80.0%	63.0%	N/A	N/A
25 and Over	87	25	5	17	N/A	N/A
Percent 25 and Over	41.8%	37.9%	20.0%	37.0%	N/A	N/A
Subtotal Age	208	66	25	46	N/A	N/A

NOTE: Reporting year spans July 1, 2020 thru June 30, 2021. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 10/19/2021

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	Massage Therapy, Diploma	Medical Assistant, Diploma	Nail Technology, Diploma
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Program Enrollment	30	16	24
Number Still Enrolled	2	7	8
Percent Still Enrolled	6.7%	43.8%	33.3%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	4	1	1
Number of Withdrawals	4	1	4
Withdrawal Rate	0.0%	0.0%	12.5%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	28	9	16
Number of Completions	24	8	12
Completion Rate	100.0%	100.0%	80.0%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	15	2	1
Placed In-Field Withdrawals	0	0	0
Number Placeable	9	6	11
Total Placed In-Field	6	6	11
In-Field Placement Rate	66.7%	100.0%	100.0%
Number Placed	9	6	11
Placement Rate	100.0%	100.0%	100.0%

**STUDENT DEMOGRAPHICS**

<b>Race</b>			
Caucasian	26	15	20
Percent Caucasian	86.7%	93.8%	83.3%
African-American	3	0	3
Percent African-American	10.0%	0.0%	12.5%
Hispanic	1	1	1
Percent Hispanic	3.3%	6.3%	4.2%
Other/Unknown	0	0	0
Percent Other/Unknown	0.0%	0.0%	0.0%
Subtotal Race	30	16	24

<b>Gender</b>			
Male	4	1	0
Percent Male	13.3%	6.3%	0.0%
Female	26	15	24
Percent Female	86.7%	93.8%	100.0%
Subtotal Gender	30	16	24

<b>Age</b>			
Under 25	9	8	14
Percent Under 25	30.0%	50.0%	58.3%
25 and Over	21	8	10
Percent 25 and Over	70.0%	50.0%	41.7%
Subtotal Age	30	16	24

NOTE: Reporting year spans July 1, 2020 thru June 30, 2021. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 10/19/2021